



## Powerinbox

Powerinbox, founded in 2007, offers interactive email solutions. This refers to the capability to do transactions and have interactive content within the body of an email. With their unique interactive email and messaging solutions, Powerinbox is one of the first companies focusing on this innovative way to use email. It becomes a secure two way communication channel. Powerinbox's technology enables organisations to communicate and interact with customers in real-time enabling customers to do transactions from within email without having to click through to the website of the organisation. The company focuses on two key markets, financial institutions (email banking and card services) and ecommerce vendors.

### Summary

<b>Activity</b>	Provider of interactive email solutions
<b>Location</b>	Israel
<b>Entry</b>	2011
<b>Platform</b>	Connected Consumer
<b>Staff</b>	41
<b>Website</b>	<a href="http://www.powerinbox.com">www.powerinbox.com</a>

