

A photograph of four students on a staircase in a modern building with large windows. One student is standing at the top, another is walking down, and two others are sitting on the steps, talking.

Studiekring

Studiekring was founded in 2000 by Reinier and Ivo Richaers. Since then, Studiekring has grown to become the Netherlands' largest independent company in the field of tutoring, student coaching and examination training. Headquartered in Utrecht, Studiekring currently has over 70 locations throughout the Netherlands with almost 600 employees.

Studiekring's unique selling point is its student-centred approach. An individual intake interview helps to clarify the student's learning goals. Studiekring not only focuses on improving grades, but also on developing independent learning skills which will serve the student well in the long term. Thanks to its scale, Studiekring is able to offer a high-quality service for a competitive price.

Summary

Activity	Tutoring and student coaching
Location	Netherlands
Entry	2011
Platform	Connected Consumer
Staff	600
Website	www.studiekring.nl

The logo for Studiekring, featuring the word "Studie" in red, "kring" in red inside a red speech bubble outline, and a red asterisk to the right.

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