



We are relying on Gimv's knowledge and network to become an active player on the European market.

Perry van Otterloo - Managing Director Snack Connection

Snack Connection

Dutch company Snack Connection purchases, processes, mixes and packages nuts and similar products. Established in 2010, it provides private label solutions for the European retail and B2B markets.



2017



85



**the
Netherlands**

When ambition meets ambition

Snack Connection is active in a market that can look forward to increased interest. The company indeed **provides a solution to the growing demand for convenience and healthy food**, thanks to its wide range of nuts and seeds. Active in the Netherlands, it has the ambition to continue its expansion across the European market. The company acts as a flexible partner, thinking along with retailers from a value-added viewpoint. This approach leads to **innovative** packaging materials, tailor-made designs and joint management of the product offering. **Our expertise**, built up during previous partnerships in companies **in the food sector**, like Vandemoortele and Greenyard, will certainly add value.

**Together,
we build
a leading
company**

Building on its unique position and strong customer base in the Netherlands, Snack Connection is aiming to continue **its expansion across the European market** in the next few years. We are proud that we can co-shape the future growth of the company thanks to **previous partnerships with food companies** and further strengthen the customer relationships. Relying on our knowledge and network, we believe that Snack Connection has all the assets to become an active player on the European market and accelerate

further plans.

Summary

Activity Leading nut supplier

Location Netherlands

Entry 2017

Platform Connected Consumer

Staff 85

Website www.snack-connection.nl