



## AgroBiothers

The AgroBiothers group, based in Cuisery (Saône-et-Loire, France), is a European leader in the production and distribution of pet care products. With a turnover approaching EUR 65 million, the Group employs 250 people and distributes its 4,000 references in over 20 countries.

### When ambition meets ambition

AgroBiothers is well positioned in a buoyant and resilient market. It has strong organic growth prospects, particularly in the hygiene and care sector as a result of European regulatory developments. The Group also aims to step up its external growth strategy in Europe, in what remains a fragmented market, with a view to strengthening its commercial presence or expanding its product range. AgroBiothers' growth ambitions perfectly fit with our Connected Consumer strategy; we will bring to along our knowledge of European markets and of the challenges specific to the multichannel BtoB distribution sector to realize their ambitions.

### Together, we build a leading company

AgroBiothers has quadrupled its turnover over a fifteen year period, thanks to a dynamic organic growth strategy that is based on efficient logistics, and integrated production tools for its main product ranges. In addition, the company undertook acquisitions in France and abroad. AgroBiothers is now recognised as a prime partner for online and traditional food and specialist retailers, supplying a comprehensive range of high-quality pet care products. Together with the founding family of AgroBiothers we will refine the company's marketing and commercial approach and step up the expansion into the European market.

### Summary

<b>Activity</b>	Production and distribution of pet care products
<b>Location</b>	France
<b>Entry</b>	2017
<b>Platform</b>	Connected Consumer
<b>Revenue</b>	EUR 65m (2019)
<b>Staff</b>	250
<b>Website</b>	<a href="http://www.agrobiothers.com">www.agrobiothers.com</a>

