



Alro Group

The Alro Group was founded in 1976 by the Thijs family. Since then, it has grown from a small coating company to a large reputed group with several branches in Western and Central Europe, specialized in coating of plastic and metal parts for the automotive sector.

As a Tier-1 coater, Alro is committed to strong customer relations: OEM truck manufacturers appreciate the well-organized deliveries (just-in-time/just-in-sequence) and the far-reaching flexibility when it comes to painting in more than 1,000 colours and assembling many different parts.

When ambition meets ambition

With a substantial range of coating options and a strong customer focus, Alro is well placed to respond flexibly to the increasing demand for customization. The company has a very large volume capacity: around 1,000 employees process over 100,000 products daily on more than 20 modern coating installations using data-driven processes.

The Alro Group recently also developed an innovative solution for coating the battery housings of electric cars, nicely positioning the company to tap into the high-potential electric vehicle market growth. In addition, Alro successfully responds to the increasing demand for contrast colours with which car builders want to be able to better personalize the outer looks of their vehicles

**Together,
we build
a leading
company**

Since the new management team came on board, the company positively transformed itself, focusing on providing greater added value and flexibility. Gimv's investment is intended to allow Alro to realize its continued growth ambitions and to support management in the further professionalization of the group.

Summary

Activity	Industrial coating of trucks and car parts
Entry	2019
Platform	Smart Industries
Website	www.alro-group.com

