



## WDM-Deutenberg Group

For WDM produces 35,000 spot-welded wire mesh units per day. Its core competence lies primarily in the production of customised, special industrial mesh. WDM's customers include renowned companies in sectors such as construction, industry, trade, logistics and livestock farming. WDM was acquired in early 2018 by Cross, a private equity firm specialising in succession planning, and has since pursued a focused expansion strategy: After the successful acquisition of Midrahtec Drahtwaren in 2019, WDM is now continuing its expansion strategy with the acquisition of Deutenberg Group.

### When ambition meets ambition

The acquisition of Deutenberg as part of a family succession solution marks an important milestone in WDM's growth journey and enables us to cover the end markets even better.

Combining WDM and Deutenberg creates a clear European market leader and enables the two companies to jointly respond even better to customer-specific requests.

### Together, we build leading companies

Deutenberg, a family business based in Ense in Germany's Sauerland region, has more than 60 years of experience as a specialist in the development and production of high-quality wire products for sectors such as industry, architecture, retail and shopfitting.

The group is an ideal complement for WDM, both in terms of product offering as well as end markets served. With Deutenberg, WDM strengthens its position as a leading supplier of wire mesh solutions and expands both its product portfolio and manufacturing expertise. The long-standing experience of both

companies in producing wire products will enable the combined group to drive innovations in this area even more effectively in the future.

### Summary

<b>Activity</b>	Market leader for wire mesh solutions
<b>Location</b>	Germany
<b>Entry</b>	2021
<b>Platform</b>	Smart Industries
<b>Revenue</b>	EUR 50 m
<b>Website</b>	<a href="http://www.wdm-wolfshagen.de">www.wdm-wolfshagen.de</a>

