

Hasselt, 13 Juni 2019, 7:30 CET (embargo)

IMPACT obtains majority interest in Dutch specialized technical staffing agency Haldu Groep

IMPACT acquires a controlling interest in the specialized and fast-growing Dutch staffing agency Haldu Groep. This transaction reflects IMPACT's continued ambition to build a leading, international, technical staffing group. Haldu Groep is focused on technical profiles in primarily the construction and infrastructure segments. Through a combined national and international sourcing network Haldu Groep has been able to attract and retain scarce talent in its focus segments, realizing impressive growth. IMPACT will acquire a majority stake alongside the management.

Haldu Groep (www.haldugroep.nl) was founded in 2010 through a merger of three existing staffing agencies, all specialized in technical profiles. As a provider of professional services, the group focuses primarily on construction jobs as well as technical profiles in the infrastructure and automotive segments. Its client base is a mix of both leading national construction companies and industrial SMEs active in its core segments. Due to an increased scarcity of such technical profiles, Haldu Groep early on realized the potential of sourcing talent across borders and currently sources a significant share of its staff internationally. Through a strong focus on quality and personal service for the temporary employee, Haldu is able to retain and grow this workforce. The company currently has 1 location in Groesbeek, The Netherlands and 35 permanent employees realizing a turnover of EUR ~23 million (2018).

Through the acquisition of Haldu Groep, IMPACT will expand its geographical reach to The Netherlands and will become a cross-border specialized staffing company. Entry of the Dutch construction and infrastructure segment is of particular interest to IMPACT due to the expected workload in coming years, i.e. requiring significant inflow of technical talent driven by large backlogs. In addition, the joined scale of the companies allows for further professionalization and investments. This contributes to the well-defined expansion strategy IMPACT has formulated, following the investment by Gimv in early 2018. The acquisition will be realized by the holding Xpertise, the entity above the different commercial labels of the group: IMPACT, TalentLink and Nova Engineering.

"Joining forces with IMPACT clearly expresses the ambition of the shareholders to bring the company to the next level. The combination will clearly enhance the firm's strategic and operational vigor in the niches it operates in. In this setting, Haldu Groep will maintain its unique identity and corporate culture while accelerating growth in market segments that are expected to continue to see a strong demand for temporary employees. We will further leverage on our core strength of building bridges between employers and employees. Finding, connecting and binding our target audience, because that is our promise to personnel!" according to Haldu Groep shareholders Danny van Hal and Caspar Jansen

“As from the first meeting, both management teams realized they had similar views on how to conduct business: focus on people (own employees and candidates), quality in sourcing (locally and abroad), and matching of highly qualified technical and construction profiles, supported by high quality administrative processes. Each company will keep its own identity but the group will take advantage of its combined size and complementary experience in sourcing foreign workforce. This will allow us to build up an international network enabling us to serve our international customers in both countries, with the goal to build up long term relationships. Both companies will also invest to further digitalize their business model and to become the reference in their specialization”, says IMPACT CEO Eric Dantine.

No further financial details on the transaction will be announced.

ABOUT IMPACT

IMPACT is a specialized temporary employment agency with its headquarters in Hasselt. Our main objective? By means of a personal approach, a clear focus and a great deal of engagement and expertise, we aim to match employers with specialists who are looking for a job in the fields of technics, construction, or office work. Thus we contribute to the successful growth of companies as well as the professional satisfaction of the experts who find jobs thanks to us. IMPACT is the ideal partner for both employers who want to collaborate with a specialist in both temporary work and recruitment & selection, and for candidates who are looking for a job that perfectly matches their skills and personality. We distinguish ourselves as a temporary employment agency by always aiming for quality. In order to find the best profiles, we don't just limit ourselves to looking locally, but we also extend our search internationally. IMPACT is VCU certified and a member of Federgon.

Please visit www.impact.be for more information.

ABOUT Haldu Groep

Haldu Group is headquartered in Groesbeek, Gelderland, the Netherlands, and has almost 20 years of experience as a temporary staffing company for construction, construction finishing, infrastructure and technical automotive jobs in the Netherlands. Over the years, Haldu Group has transformed itself from a regular temporary staffing company to an essential partner for construction-related personnel issues and shortages of its clients, with the unburdening of both clients and temporary employees as its main focus. The Company focuses on establishing long-term relationships with its clients and employees. By continuously investing in the relationships with clients and temporary employees, Haldu Group profits from a very strong position and good reputation in the market. The combination of qualified personnel, a personal approach, visibility and good after-sales makes Haldu Group a premium service provider with a loyal client base.

More information on Haldu Groep can be found on www.haldugroep.nl

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