

# Projective Group announces latest acquisition and biggest brand move yet

- Projective Group achieves another milestone in its strategic growth plan with the acquisition of UK-based GDFM Consulting.
- This marks the second acquisition within a span of less than two months, highlighting Projective Group's rapid expansion.
- In line with their strategic vision, the Group has launched a rebrand that will encompass all its subsidiary brands under one cohesive name.
- The unified rebrand is a testament to their collective identity, reinforcing collaboration, and their unwavering commitment to their shared mission as a full-service change agent.

**23 October 2023, Brussels** - Projective Group realises a next step in its ongoing strategic growth plan with the acquisition of UK-based GDFM Consulting, solidifying its market-leading position in Europe. Simultaneously, the Group launches a transformative rebrand designed to reflect the full depth and breadth of their expertise as a leading end-to-end change specialist in Europe.

In under two months from their most recent acquisition of Dutch-based Finance Club, Projective Group has successfully sealed the deal with GDFM Consulting, a UK-based boutique management consultancy specialising in business consulting and managed services solutions across risk advisory and regulatory compliance. Founded in 2016, GDFM has established itself as a respected brand in the UK that will seamlessly complement and enhance the already substantial service offerings of Projective Group.

**Jon Szehofner**, co-founder of GDFM said: “We wanted a trusted partner with shared values to help further grow our business in the UK and internationally. It is clear to me that Projective Group has the scale and capacity to make that happen, together. Ultimately, the alignment of culture and increased opportunities for our people were critical in making this decision. We firmly believe in the combined mission of Projective Group and GDFM, and we are excited and committed to be on the journey together.”

In recent years Projective Group has brought together several highly successful, specialist businesses with the aim of becoming an end-to-end partner for all change projects in the Financial Services industry. As of today, all these businesses are united under an exciting and inclusive rebrand to reflect their combined identity, strengthen collaboration, and support their collective mission to create lasting value for both customers and employees by embracing change that is powered by deep expertise.

**Stefan Dierckx**, founder and CEO of Projective Group said "Uniting all our brands under one name was the natural evolution in our growth journey. With our rapid expansion, we began to see limitations in how we position our expertise and the unified identity of our team. By transitioning all our brands to the Projective Group brand, we've become one company with a clear and diverse set of skills, through dedicated divisions in data, payments, risk and compliance, transformation, and talent all working together towards the same goal: Leading change within the financial services industry."



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## **END OF PRESS RELEASE**

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### **About Projective Group:**

Projective Group is a leading Financial Services consulting company, empowering change projects with a suite of specialised solutions including transformation, data, payments, talent, and risk and compliance. With a team of over 1,100 experts across Europe, we are dedicated to driving innovation and excellence in the financial sector. We are an end-to-end partner for those who want to excel in an ever-changing environment, helping Financial Services companies overcome tomorrow's challenges. Our people make the difference. Their passion, deep domain expertise and hands-on approach leads to success.

[www.projectivegroup.com](http://www.projectivegroup.com)

### **About GDFM Consulting:**

Founded in 2016 by Paul Saunders and Jon Szehofner, GDFM Consulting is a boutique management consultancy that specialises in providing business consulting and managed services solutions to support clients across risk advisory and regulatory compliance.

We exist to enable our clients to focus on their core business activities, helping to maximise opportunities and overcome disruption in what is an ever-changing marketplace.

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